STATE OF NEW JERSEY
Office of the Attorney General
Department of Law and Public Safety
Division of Gaming Enforcement

Petition of Bally's Park Place, Inc. d/b/a Bally's Atlantic City to Expand its Casino Hotel Alcoholic Beverage ("CHAB") License for Special Events, Pursuant to N.J.S.A. 5:12-103 and N.J.A.C. 19:50-2.2 for its Beach Bar (Beach Bar – 2012)))))))	ORDER PRN 0961201
(Beach Bar – 2012))	

Upon review of the Request (PRN 0961201) filed on behalf of Bally's Park Place, Inc. d/b/a Bally's Atlantic City ("Bally's") with the Division of Gaming Enforcement ("Division") for a temporary expansion of its Casino Hotel Alcoholic Beverage ("CHAB") license in order to operate a beach bar on its leased beach area; and,

Upon review of the authorization originally given by the City of Atlantic City on April 17, 2009 for authorization ending on February 28, 2013; and,

Upon the authorization given by the New Jersey Department of Environmental Protection on March 14, 2011 for the environmental approval of the beach bar construction; and,

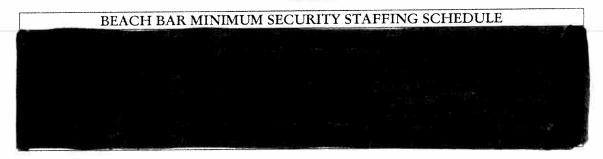
Having considered the relevant provisions of the Casino Control Act, *N.J.S.A.* 5:12-1 et seq., I hereby ORDER that the petition be granted and a temporary miscellaneous contingency permit be issued to effectuate the relief requested in the petition.

This Temporary Miscellaneous Contingency Permit shall be subject to the following conditions:

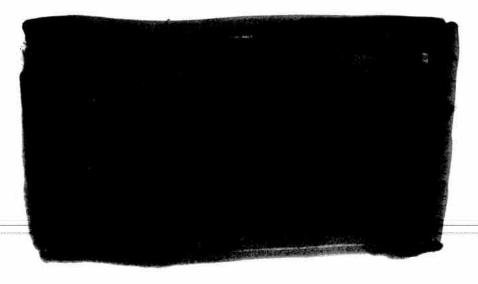
1. The Temporary Miscellaneous Contingency Permit granted by the Division of Gaming Enforcement pursuant to N.J.S.A. 5:12-103a and N.J.A.C. 19:50-5.6 is valid only for the cash and complimentary sale and service of alcoholic beverages in open containers for on-premises consumption at the beach bar between the hours of 11:30 a.m. and 3:00 a.m. from May 18, 2012 until October 2, 2012; all customers and employees, with the exception of Bally's security and

- maintenance personnel and environmental engineers, must vacate the beach bar by no later than 4:00 a.m.
- 2. Bally's will institute procedures to insure against the service of alcoholic beverages to any person under the age of twenty-one (21) and to insure against the service of alcoholic beverages to any individual who is actually or apparently intoxicated.
- 3. All alcoholic beverages served at the beach bar will emanate only from the bars identified in the Site Plan.
- 4. When the beach bar is restocked with alcoholic beverages, the authorized Bally's CHAB employee transporting such alcoholic beverages is to be accompanied by a licensed Bally's security employee.
- 5. When stocked with alcohol, the beach bar is to be staffed at all times by authorized Bally's CHAB personnel.
- 6. Bally's will maintain at the beach bar, available for inspection, a list of its on-duty CHAB employees.
- 7. All alcohol remaining in the beach bar at closing time is to be stored under camera surveillance in locked refrigerators and storage cages in the locked beach bar service bar or in the locked, alarmed storage shed identified in the petition.
- 8. Bally's is to post signage, as submitted to the Division, at the entrances to the beach bar and on the beach.
- 9. All alcoholic beverages are to be served at the beach bar in plastic containers with the Bally's logo. However, malt alcoholic beverages may be served at the beach bar and in the cabanas in uncapped, original plastic containers or in open cans not exceeding 16 oz. in size.
- 10. No individual will be permitted to leave the beach bar with an alcoholic beverage after 7:00 p.m. on all days of operation.
- 11. All minors must vacate the beach bar by no later than 8:00 p.m. on all days of operation.
- 12. Bally's is to limit the service of alcoholic beverages at the beach bar to two drinks per person at any one time.

- 13. Bally's may serve malt alcoholic beverages in pitchers, which do not exceed 96 oz. in size, at the beach bar and in the cabanas to two or more persons who are of legal age to consume alcoholic beverages.
- 14. Bally's is to notify the Division of any material change in the operation of the beach bar and must obtain supplementary approvals from all appropriate governmental agencies for any "special events."
- 15. Bally's will be liable for any violation of applicable alcoholic beverage laws and regulations of the Division of Gaming Enforcement and, if deemed applicable, the New Jersey Division of Alcoholic Beverage Control that may occur during the operation of the beach bar.
- 16. Bally's is to provide security for the beach bar in accordance with the following security plan



Additionally, the following shall also be adhered to as applicable:





- 17. The beach bar is to be operated in accordance with the description and representations contained in PRN 0961201.
- 18. Bally's is required to obtain all necessary approvals from all other appropriate governmental agencies prior to commencing operations at the beach bar.
- 19. The Director of the Division reserves the right, based upon Division observations and information relative to Bally's operation of its beach bar, to reevaluate Bally's security plan for its beach bar delineated herein, and require changes to that plan, including an increase in the number of security personnel assigned to the beach bar.

Dated: 18 May 2012

and L. Kebuell DAVID L. REBUCK DIRECTOR